

Exceptionally
handy:
the **IPS family**

051790



**The Monarch® hand labeller for retail,
production and logistics**



**AVERY
DENNISON**

Monarch®
Products and Services

Your durable, lightweight, easy-to-use labellers

A growing market

Labels are simply everywhere - on biscuit packets, spare parts packaging, salad pots and toy boxes sometimes with simple price information, sometimes with date, product group and shelf life. There's no doubt about it: the demand for hand labellers is growing all the time - whether in the retail trade, production or logistics. At the same time, the requirements for customised designs are growing too.

Your handy solution

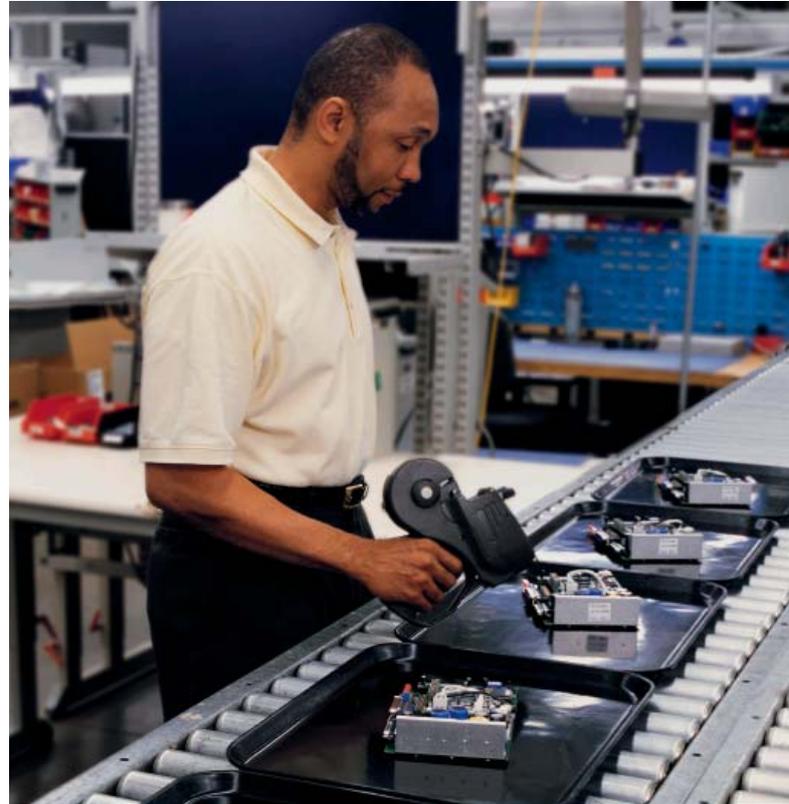
Hand labellers in the Monarch® IPS family from Avery Dennison fulfil all the requirements of modern price display. They are simple to operate and extremely robust. The devices work completely mechanically and do not require a power supply or batteries. In addition to the excellent price to performance ratio, simple operability also means that they are the best-selling hand labeller the world over. The units work completely problem-free for years.

So many possibilities

Whatever you need them for – Monarch® IPS hand labellers are always the right choice. Day after day, they reliably provide labelling for all types of products, whether you require single-line, double or three-line printing. We can also supply labels with your individual print and offer special labels for your requirements (e.g. with your logo for special sales campaigns, piggyback labelling and much more).

Huge variety

Whatever information you need to add to your products Avery Dennison can offer you the optimum solution for almost all application areas with a range of glues - permanent, deep freeze-resistant or removable, simply let us know your specifications and we will advise you on the label to meet your needs.



Flexible application areas

The Monarch® IPS family provides labelling for daily use:

- price labelling in retail trade
- special sales campaigns (2 for 1 / special prices)
- incoming goods
- stock checks
- production routines
- quality-control
- order picking
- transport
- traceability
- pharmaceuticals
- customisable labels (special print to customer requirements)
- branding

Functionality and reliability ...

The complete success series – all **Monarch® IPS hand labellers ...**

You can use the 1 - 3-line Monarch® IPS hand labellers to display the following data depending on the number of printable lines, whether superscript, subscript or underlined:

- basic prices,
- quantity prices,
- 2-line comparison prices,
- cent amounts,
- date,
- time,
- product groups,
- packaging unit,
- cost centre and
- letters.

Label printer Model	1130®	1131®	1138®	1151®	1-line
max. characters top/centre/bottom	6/0/0	8/0/0	5/0/0	0/0/7	 <div style="border: 1px solid black; background-color: yellow; padding: 5px; margin-top: 10px;"> SPECIAL PRICE €19.95 each </div>
line height top/centre/bottom	5/0/0 mm	5/0/0 mm	8/0/0 mm	0/0/8 mm	
label width	15.7 mm	19.8 mm	19.8 mm	31.0 mm	
label height	11.2 mm	11.2 mm	16.5 mm	25.4 mm	
labels per roll	2,500	2,500	1,750	1,000	
rolls per label package	10	8	8	6	
dispensing direction	horizontal	horizontal	horizontal	vertical	
print direction	horizontal	horizontal	horizontal	horizontal	
weight (incl. labels)	400 g	411 g	400 g	519 g	
prices higher than 99,99 €	–	yes	yes	yes	
outdoor labels	yes	yes	yes	–	
application areas	basic data (price, department, job number etc.) for retail, industry, the health sector, transport				

Label printer Model	1135®/ 1136®	1142®	1152®	1155®	2-line
max. characters top/centre/bottom	8/0/8	10/0/10	12/0/7	12/0/12	 <div style="border: 1px solid black; background-color: white; padding: 5px; margin-top: 10px;"> 01-23-96 \$1.90 Your form 2 no. €1.50 </div>
line height top/centre/bottom	3/0/5 mm	–	3/0/8 mm	5/0/5 mm	
label width	19.8 mm	5 mm	31.0 mm	31.0 mm	
label height	16.5 mm	25.3 mm	25.4 mm	19.1 mm	
labels per roll	1,750	1,250	1,000	1,000	
rolls per label package	8	10	6	8	
dispensing direction	horizontal	vertical	horizontal	horizontal	
print direction	horizontal	horizontal	horizontal	horizontal	
weight (incl. labels)	428 g	457 g	541 g	508 g	
prices higher than 99,99 €	yes	yes	yes	yes	
outdoor labels	yes	–	yes	yes	
application areas	data such as date/worker, sequence/job number, any form, received, series, article coding etc.				

... for any application

... at a glance

Label printer Model	1153®	1158®	3-line
max. characters top/centre/bottom	12/12/12	12/12/12	 <div data-bbox="1225 954 1430 1102"> <p>89234567 012 SPECIAL PRICE RED SIZE 12 €17.95 each</p> </div>
line height top/centre/bottom	3/3/5	3/3/3	
label width	31.0 mm	31.0 mm	
label height	25.4 mm	25.4 mm	
labels per roll	1.000	750	
rolls per label package	6	6	
dispensing direction	vertical	vertical	
print direction	horizontal	horizontal	
weight (incl. labels)	561 g	590 g	
prices higher than 99.99 €	yes	yes	
piggyback labels	-	yes	
application areas	quality control in production, labelling with serial numbers in warehouse, labelling medicaments, price labelling in retail stores etc.		

Label dispensing Model	1159®	TOWA® hand dispensing device			Specials
		954144®	954142®	954143®	
external roll diameter	-	maximum 100 mm			
internal core diameter	-	25 mm			
label width (min/max)	31 mm	20 - 30 mm	25 - 60 mm	50 - 100 mm	<div data-bbox="1182 1473 1305 1563"> <p>NEW</p> </div> 
label length	25 mm	20 - 60 mm	20 - 60 mm	20 - 60 mm	
only pre-made labels	yes	yes	yes	yes	
application areas	merchandising campaigns in retail stores such as special campaigns or price reductions	Applicator for semi-automatic hand labelling of pre-printed labels. These dispensing devices adjust themselves automatically to the length of the stamped labels for dispensing. Labels can be rolled on inside or outside of roll. Models for angular, round, oval and special shapes. Ideal for rapid and precise labelling of large goods stocks in the retail trade and logistics.			

What is the Avery Dennison difference?

Our experience

We invented the self-adhesive label. More precisely: Do you know who invented the self-adhesive label? The first one ever in the world? We did! To be more exact it was R. Stanton Avery who invented it in 1935, launching a new company and new industry. We have already sold more than 13 million hand labellers since the first Monarch® hand labeller in 1972.

As one of the global market leaders in product identification Avery Dennison can provide extensive solutions for your product labelling needs. The application areas are wide-ranging and our customers include retailers, wholesalers, industrial companies, logistics and distribution centres amongst many other industries.. So trust the experts and use our experience to your advantage.

Increased productivity for you

Setup of our products is fast and easy - you can change a label roll in around 10 seconds thanks to our drop-in process - and you only need to replace it again after approximately 2500 labels. Ink roll replacement is just as quick thanks to the simple, direct access to the label transport system.

Apart from this, our products stand out due to their high level of safety and ergonomics. They consist of ABS plastic and are unmatched in terms of robustness. During extensive testing the Monarch® IPS hand labellers were the only devices to withstand 200 drops without any problems. So you can rest assured that our products are ready for even the toughest environments. That's just one of the reasons why industry and in particular the supply industry rely on our tried and tested Monarch® IPS hand labeller, read on to find out all the other reasons...

Material replacement in seconds thanks to „drop-in“



Your benefits at a glance



- High productivity
- Individual labelling
- Easy and reliable handling
- The best hand labellers in their class
- Safety: break proof, impact-resistant, dirt-tolerant
- Highly resistant material: manufactured in ABS plastic, especially robust and long-lasting
- Extra long label rolls for enhanced efficiency and productivity
- Reloading of labels and colour rolls in just a few seconds
- Seamlessly integrated accessories such as carry belt and label remover
- Multifunctional labels (e.g. Piggyback labels) can also be supplied with your individual print
- Customer proximity, creativity and innovation

How can we help you further?

Your print and labelling specialist

The name Avery Dennison has stood for perfect labelling the whole world over for more than 70 years - and not just with hand labellers. We can also offer you everything for identifying your products as a world leader in auto ID solution provider. Our range includes:

- Thermal transfer printers for mobile and stationary label printing
- Industrial print and dispensing systems
- Automatic labelling systems
- Consumables: labels and thermo transfer film
- Software for label design

- Radio Frequency Identification (RFID) equipment for printing, programming and scanning of RFID labels
- Professional service through our in-house technicians

Our many years of experience and our depth of knowledge, can offer you extensive consultation and find the perfect solution for you from the wide range of Avery Dennison products.

Simply contact us for further information.



You're never far from an
Avery Dennison representative:

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Denmark / Scandinavia
France
Germany

Iberia
India
Italy

Poland
PR China / Hong Kong
Turkey

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