

Monarch® Labeling Systems from Paxar

Q: Are you looking for pricing labels that are quick to load and easy to use?

Would you like to eliminate employee downtime by having larger label rolls in your printer?

Would you like to reduce hand-written markdowns?

Could you increase sales with the help of stand-out price labels?

A: Monarch® Labeling Systems from Paxar
Productive. Durable. Reliable. Easy-to-use.

Paxar's line of single, two and three line pricing labels give you the highest quality performance when it comes to identifying, pricing and tracking your merchandise, whether in your store or at your distribution warehouse. They are all portable, lightweight, compact, extremely durable and easy-to-use. They output crisp, clean, easy-to-read labels so your customers can find price information fast.

- Quick and easy loading increases employee productivity.
- Larger label rolls reduce re-loading frequency so your employees can spend more time with your customers.
- Landscape or portrait label printing and dispensing provides clear, easy-to-read labels that increase consumer confidence.
- Easy-to-read label formats help turn inventory and spike sales.
- Clean and easy ink roller changes improve employee productivity.

Monarch® Labeling Systems Designed to move your product.

1-Line, 2-Line and 3-Line Labelers

Choosing the labeling system that's best for you is easy at Paxar. You can select from an outstanding line of dependable, high-quality labelers – from simple one-line systems for pricing to more sophisticated three-line systems that help you capture important information. And no matter what your choice, you'll always give your customers clear and easy-to-read price displays.

Check out the specs and choose the model that's right for you.

Your Needs

	I131® Labeler	I110® Labeler	I130® Labeler	I115® Labeler	I155® Labeler	I153® Labeler	I158® Labeler
Maximum Characters/Line							
Top		8	8	12	12	12	
Middle					12	12	
Bottom	8	8	8	8	12	12	12
Price Items Over \$100	✓	✓	✓	✓	✓	✓	✓
Unit Pricing (pkg., doz., etc.)	✓	•	✓	✓	✓	✓	✓
Multiple Pricing (2 FOR, etc.)	✓	✓	✓	✓	✓	✓	✓
Two-line Comparison Pricing			✓	✓	✓	✓	✓
Raised/Underlined Cents	✓	✓	✓	✓	✓	✓	✓
Date Coding	✓	✓	✓	✓	•	•	•
Time Coding	✓	•	•	•	✓	•	•
PLU Code	✓	✓	✓	✓	✓	✓	✓
SKU Code/Vendor Code	✓	•	•	✓	✓	✓	✓
Cost Code	•	•	•	•	•	•	•
Alpha Characters	•	•	✓	•	•	✓	✓
Part-Gum Labels		•	•	✓	✓	✓	✓
Peel-off "Piggyback" Label			•				✓
OUTDOOR™ Labels	•	•	✓	✓	✓	•	

✓ = In Stock
 • = Available on request

Don't see a product or item that fulfills your retail identification or pricing needs? We're constantly developing new products so that we can be your total identification and pricing solution provider.

Why Paxar?

Monarch and its products are now part of the Paxar Corporation, a \$600 million plus company serving 250,000 customers worldwide. Paxar is the acknowledged retail and apparel manufacturing industry leader with over 75 years experience of market-proved innovation and excellence. Monarch® pricing labelers are designed to meet the specific and rigorous needs of retailers, manufacturers and distributors. Light, easy-to-use and made to last, they are backed by the Paxar/Monarch standard one-year manufacturer's warranty and a 30-day money back guarantee.

Service

Monarch brings you over 110 years of experience in price marking and item identification through its branded products. The combined resources of Monarch and Paxar offer you the industry's largest and most comprehensive repair program. Our National Repair Facility can restore your labeler to "like new" condition with a turnaround time of only 24 hours for standard band setups. And we guarantee your 100% satisfaction.

Supplies

We offer a wide range of supplies for all Monarch brand labelers, including general purpose, permanent and removable adhesives, a wide range of colors, custom imprints and a variety of plain and printed stock items – all designed to meet your individual needs. Accessories offered include holsters, replacement ink rollers, label scrapers, wrist straps, case cutters and an extensive network of suppliers that can locate hard-to-find specialty items.



Give your customers clear, easy-to-read price information.

From Concept to Checkout
PAXAR
 We Make Your Sales Work(s)™



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Creative Services Labeling Systems Security Solutions Retail Control Systems
 Product Branding Global Data Distribution Inventory Tracking Pricing Systems

Spur sales, boost productivity and tighten inventory control with Monarch® Labeling Systems.

Single Line Labelers

For basic data.

Monarch® 1110® Labeler



The industry standard for single-line pricemarking.

- Lines of Print: 1
- Max. Bands Per Print Head: 8
- Character Height: Maximum 5 mm
- Label Width: .73" (19 mm)
- Label Length: .380" (10 mm)
- Labels Per Roll: 1063
- Rolls per Sleeve: 17
- Feed Direction: Portrait (vertical)
- Print Direction: Landscape (horizontal)
- Weight: 9.5 oz. (270 g)
- Inking Method: Disposable Porous Roller
- Operating Method: Squeeze, Release and Apply
- Operating Instructions and Ink Roller Included
- Written Warranty: One Year

Crown Series™ 1130® and 1131® Labeler



Large label capacity for minimum downtime.

- Lines of Print: 1
- Max. Bands Per Print Head: 1130® Labeler: 6; 1131® Labeler: 8
- Character Height: 5 mm
- Label Width: 1130® Labeler: .62" (16 mm); 1131® Labeler: .78" (20 mm)
- Label Length: .44" (11 mm)
- Labels Per Roll: 2500
- Rolls Per Sleeve: 8
- Feed Direction: Landscape (horizontal)
- Print Direction: Landscape (horizontal)
- Enclosed Supply: Yes
- Loading Style: Drop-in
- Swing Away Cover: Yes
- Weight: 1130® Labeler: 14.1 oz. (400 g); 1131® Labeler: 14.5 oz. (411 g)
- Inking Method: Disposable Porous Roller
- Operating Method: Squeeze, Release and Apply
- Operating Instructions and Ink Roller Included
- Written Warranty: One Year

Two Line Labelers

For increased tracking ability.

Monarch® 1115® Labeler



Two-line labeler for pricemarking plus comparative date or cost coding.

- Lines of Print: 2
- Max. Bands Per Print Head: 8 (top), 8 (bottom)
- Character Height: Maximum 5 mm
- Label Width: .73" (19 mm)
- Label Length: .60" (15 mm)
- Labels Per Roll: 1500
- Rolls per Sleeve: 10
- Feed Direction: Portrait (vertical)
- Print Direction: Landscape (horizontal)
- Weight: 18.8 oz. (533 g)
- Inking Method: Disposable Porous Roller
- Operating Method: Squeeze, Release and Apply
- Operating Instructions and Ink Roller Included
- Written Warranty: One Year

Crown Series™ 1135® and 1136® Labelers



Provides optimal productivity for retail pricemarking.

- Lines of Print: 2
- Max. Bands Per Print Head: 1135® Labeler: 6 (top), 6 (bottom); 1136® Labeler: 8 (top), 8 (bottom)
- Character Height: 3 mm (top), 5 mm (bottom)
- Label Width: 1135® Labeler: .62" (16 mm); 1136® Labeler: .78" (20 mm)
- Label Length: .65" (16 mm)
- Labels Per Roll: 1135® Labeler: 1700; 1136® Labeler: 1750
- Rolls Per Sleeve: 1135® Labeler: 10; 1136® Labeler: 8
- Feed Direction: Landscape (horizontal)
- Print Direction: Landscape (horizontal)
- Enclosed Supply: Yes
- Loading Style: Drop-in
- Swing Away Cover: Yes
- Weight: 1135® Labeler: 14.6 oz. (414 g); 1136® Labeler: 15.1 oz. (428 g)
- Inking Method: Disposable Porous Roller
- Operating Method: Squeeze, Release and Apply
- Operating Instructions and Ink Roller Included
- Written Warranty: One Year

Crown Series™ 1155™ Labeler



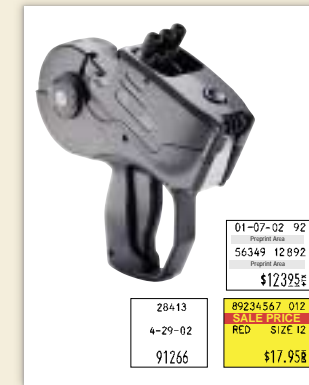
Prints large, legible fonts for easy tracking.

- Lines of Print: 2
- Max. Bands Per Print Head: 12 (top), 12 (bottom)
- Character Height: 5 mm (top), 5 mm (bottom)
- Label Width: .75" (19 mm)
- Label Length: 1.22" (31 mm)
- Labels Per Roll: 1000
- Rolls Per Sleeve: 8
- Feed Direction: Portrait (vertical)
- Print Direction: Landscape (horizontal)
- Enclosed Supply: Yes
- Loading Style: Drop-in
- Swing Away Cover: Yes
- Weight: 17.9 oz. (508 g)
- Inking Method: Disposable Porous Roller
- Operating Method: Squeeze, Release and Apply
- Operating Instructions and Ink Roller Included
- Written Warranty: One Year

Three Line Labelers

For increased tracking capability and flexibility to perform a variety of functions.

Crown Series™ 1153™ Labeler



High-performance labelers for quality control.

- Lines of Print: 3
- Max. Bands Per Print Head: 36; 12 (top), 12 (middle), 12 (bottom)
- Character Height: 3 mm (top), 3 mm (middle), 5 mm (bottom)
- Label Width: 1.22" (31 mm)
- Label Length: 1" (25 mm)
- Labels Per Roll: 1000
- Rolls per Sleeve: 6
- Feed Direction: Portrait (vertical)
- Print Direction: Landscape (horizontal)
- Enclosed Supply: Yes
- Loading Style: Drop-in
- Swing Away Cover: Yes
- Weight: 19.8 oz. (562 g)
- Inking Method: Disposable Porous Roller
- Operating Method: Squeeze, Release and Apply
- Operating Instructions and Ink Roller Included
- Written Warranty: One Year

Crown Series™ 1158™ Labeler



The ideal monitoring tracker for the medical profession.

- Lines of Print: 3
- Max. Bands Per Print Head: 36; 12 (top), 12 (middle), 12 (bottom)
- Character Height: 3 mm (top), 3 mm (middle), 5 mm (bottom)
- Label Width: 1.22" (31 mm)
- Label Length: 1" (25 mm)
- Labels Per Roll: 750
- Rolls per Sleeve: 6
- Feed Direction: Portrait (vertical)
- Print Direction: Landscape (horizontal)
- Enclosed Supply: Yes
- Loading Style: Piggyback and regular stock
- Swing Away Cover: Yes
- Weight: 20.8 oz. (591 g)
- Inking Method: Disposable Porous Roller
- Operating Method: Squeeze, Release and Apply
- Operating Instructions and Ink Roller Included
- Written Warranty: One Year

Applications

- ✓ **Pricing**
Easy to dial-in bold, clear characters. Labeler can be fitted with your own cost code or other special alpha or numeric characters.
- ✓ **Order Entry**
Order is received and entered into your system. A job number is assigned and it's forwarded to the right crew – with no confusion.
- ✓ **Receiving/Raw Materials**
When raw materials arrive they are marked and routed properly.
- ✓ **Work-In-Progress**
Keep work moving and lines running with quick, clear identification.
- ✓ **Quality Control**
Reduce scrap, retain customers and end costly re-runs and returns.
- ✓ **Inventory Control**
Reduces overhead by updating records of finished goods and raw materials.
- ✓ **Packing/Shipping**
Track who packed the order and the date it was sent.