POINTMAN

POINTMAN Bonus Card Terminal
TP-3700

- Improve Customer's Royalty
- Thermal Printing on PET Card with Mag. Stripe
- Customer's Design Printing on The Backside of PET Card
- Customer Management Program Connecting to PC (Option)

▶ Application

▶ Restaurant, Cafe, Bakery, Hair salon, Gas station, Stationery, Cloth shop etc.

▶ Features

▶ A useful marketing tool to enhance customer loyalty by giving reward
▶ Specially designed to support small and medium-sized shops
▶ Able to check the purchase contents such as 'Date', 'Sales', 'Reward', 'Total Reward', or 'Item' directly on PET card
▶ Able to operate independently without any other peripherals
▶ User can choose reward rate at his discretion
▶ 'Redemption' and 'Refund' function available
▶ Able to check the sum of sales for the day, the month, and the year
▶ Able to place a shop's own design onto PET card

▶ Application Mode

❶ Stand-Alone Mode
✤ TP-3700 can work with only PET card.
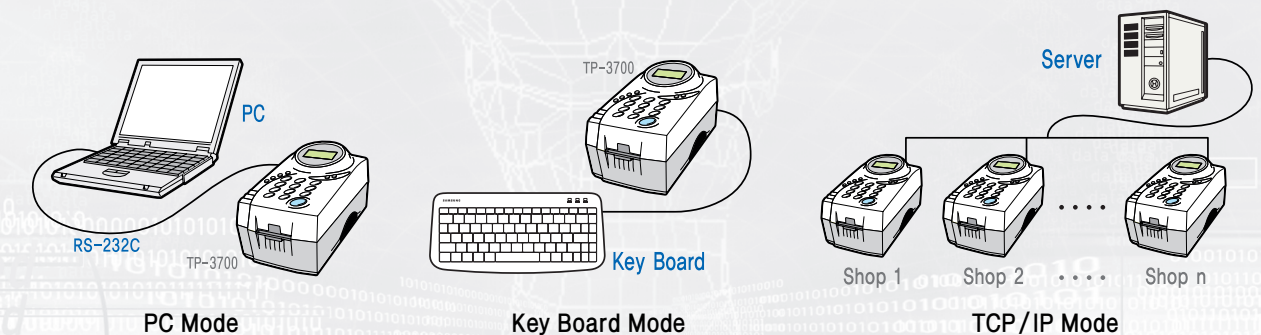✤ Customers can use all the branches with one PET card.

Sample PET Cards

❷ PC Mode
✤ A PC is added to Stand-Alone Mode to use a customer management program.
✤ A user can store customer's name, address, telephone, birthday, etc. into a customer management program.
✤ A user can sort out customer list easily with various standards such as gender, anniversary, sales amount, etc. and send SMS text messages to customer's mobile phone.

❸ Key Board Mode
✤ A key board is added to Stand-Alone Mode.
✤ A user can input customer's name, telephone No., etc. onto PET card directly using a key board.
✤ A user can control TP-3700 with a key board.

❹ TCP/IP Mode
✤ A server is added to Stand-Alone Mode.
✤ A user can send and store customer's data into a server with LAN cable.
✤ Headquarters can watch and analyze sales status for each branch in real time.

PC Mode   Key Board Mode   TCP/IP Mode

▶ Specifications

Print	Print Method	Thermal Print Mode
	Recording Method	Magnetic Data, Frequency Modulation(F2F)
	Print Speed	3sec/cycle
	MS-Head	500,000 pass in case of no load
	TPH	Heat Pulse Life: 300,000,000pulse
		Abrasion Life: 200km
Card	Card Type	PET Card
	Card Thickness	0.2mm
	Card Size	53.98W × 85.60mmL − 3.375" × 2.125"
Others	LCD	128 x 64 Graphic LCD
	Communication	RS-232C, P/S2(Key Board), TCP/IP
	Power	100V ~ 240V, 50/60Hz
	Built-in Battery	6 months when power failure
	Net Weight	1.8kg
Temperature	Operating Temp.	5℃ ~ 40℃ / 10% ~ 90%
	Storage Temp.	−25℃ ~ 70℃

T.I.T ENG Co.,Ltd.
TECHNOLOGY IN TECHNOLOGY